



New Jersey Watercolor Society Policy on the NJWS Privacy Statement Effective March 2025

Purpose

NJWS is committed to protecting the privacy of your personal information. This Privacy Statement outlines how we collect, use, and safeguard the data you provide when interacting with our organization through our website or third-party service providers.

Information We Collect

- **Contact Details:** Name, email address, phone number, and mailing address
- **Financial Transactions:** Payment details (securely processed by a third-party service provider)
- **Event details:** Registration, artwork information and images
- **Website usage data:** IP address, browsing activity, cookies and other tracking technologies

How We Use Your Information

- **To provide member services**

We, or our third-party service providers, use your contact and payment information to conduct the business of NJWS such as processing memberships, donations and event registrations.

- **For communication**

We use your contact information to keep you updated about various activities and volunteer or other opportunities provided by NJWS.

- **To improve our services**

We analyze website usage data to understand user behavior and enhance our online presence.

Sharing Your Information

- **Third-party service providers**

We share your data with trusted third-party service providers who assist us with member services and other necessary functions. These providers are required to maintain the confidentiality of your information.

- **No selling of data**

We do not sell or rent your personal information.

- **Tracking Technologies**

We use cookies and other tracking technologies to enhance your website experience. You can manage your cookie setting through your browser preferences.

Privacy Controls

- **Access to information**

Only NJWS Board Members/Chairpersons are authorized to access your personal information when it is needed to conduct the business of NJWS.

- **Data Security**

We implement appropriate security measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction.

- **Changes to this Privacy Statement**

We may update this Privacy Statement periodically. We will notify you of any significant changes.